### OPEN GOVERNMENT PARTNERSHIP - OPEN DATA WORKING GROUP

#### 2014-15 WORK PLAN

#### **OBJECTIVES**

- Support OGP governments in implementing their open data commitments and developing more ambitious action plans.
- Provide a forum for peer-to-peer sharing and learning on open data policies and initiatives among members.
- Offer participants access to experiences, best practices, tools, and technical expertise on open data issues.
- Help identify technical assistance and partnership opportunities on open data.
- Increase awareness of open government data issues across the OGP.

#### GOVERNANCE

Terms of Reference document was presented during Webinar on January 16, 2014

# Co-anchors

- Stephen Walker, Senior Director, Open Government and Information Management, Treasury Board Secretariat, Government of Canada
- José M. Alonso, Open Data Program Manager, Web Foundation and Member, Global Open Data Initiative

# Steering Committee

Region	Government	Civil Society
OGP Chair	Indonesia (tbc)	
Next OGP Chair	Mexico (Ania Calderon)	Vacant
North America	United States (Marion Royal)	John Wonderlich [Sunlight
		Foundation], USA
South America	Argentina (Maria Sol Tischik)	Márcio Vasconcelos [Fundación
		Avina], Brazil
Western Europe	United Kingdom (Antonio Acuna)	Daniel Dietrich [OKFN Germany],
		Germany
Eastern Europe	Vacant	Vacant
Africa	Vacant	Al Kags [The Open Institute], Kenya
Asia	Philippines (Edwin Lacierda)	Ilham Cendekia, [Sinergantara],
		Indonesia
Oceania	Vacant	Vacant
Multilateral / International	Barbara Ubaldi [OECD], Raúl Zambrano [UNDP], Andrew Clarke (Omidyar	
	Network)	

#### Work Plan 2014-15

The Working Group will conduct its activities within four work streams:

- Principles
- Measurement
- Standards
- Capacity Building

### 1. Principles

# Objective:

- A common set of open data principles to support the development and implementation of stronger open data commitments by OGP members.
  - Context: In June, 2013 the G8 member nations signed the G8 Open Data Charter, a set of guiding principles and activities related to government open data activities.

#### Activities:

- Develop a more robust and consistent Open Data Charter for OGP member nations to potentially use as a foundation for achieving stronger, and more measurable open data commitments in action plans.
- Develop a technical support document that supports the adoption and operationalization of the charter.

#### Deliverable:

 An OGP Open Data Charter and technical support document to provide foundational guidance to member countries wishing to add Open Data commitments to national action plans.

# 2. Measurement - The Impact of Open Data

# Objective:

- To better understand the impact of open government data.
  - Context: There is a consistent need to measure the Return on Investment (ROI) for open data in order to encourage greater investment in open data activities and to optimize future planning of open data activities. Measuring the impact of open data is a complex challenge as open data's ability to benefit society goes beyond purely economic gains and extends to social and political improvements, including greater transparency and accountability.

#### Activities:

- Work with the different indexes to improve the way that the quantity and quality of government open data is measured
- Coordinate with researchers to develop metrics to measure the return on investment for open data activities

#### Deliverable:

1. Complete document review of current and planned research activities related to the measurement of the impact of open data.

### 3. Standards

### Objective:

- Promote the use of open data standards to improve transparency and to increase the interoperability of open data activities across multiple jurisdictions.
  - Context: There are an extremely wide variety of international standards and guidelines
    relating to the publication and release of open data (for licensing, metadata, file formats,
    HTML microdata, etc.), as well as a number of domain-specific standards to ensure
    comparability (IATI).

#### Activities:

- Promote openness and interoperability through establishing recommended standards for open data.
- Promote use of baseline requirements which could be incorporated into IRM reporting on open data commitments.

### Deliverables:

1. Completed inventory of open data standards by type to support development of a comprehensive global view and to identify gaps and overlaps.

### 4. Capacity Building

### Objective:

- Expand the use accessible resources, tools, solutions, models, and lessons learned to support members to expand and improve government open data activities.
  - Context: Both formal and informal activities ranging from scheduled training sessions, conferences and other structured events to informal bilateral exchanges and hands-on sharing of knowledge can accelerate open data capacity building by OGP members.

#### Activities:

- Directed peer review and coaching of OGP member nations Open Data action plan commitments as requested by nations, particularly for Cohorts 2 and 4.
- Work with other groups (such as the Partnership on Open Data and Open Data in Developing Countries initiative) to build an inventory of Open data resources (including policies, practices and learning activities) and identify gaps.

# Deliverable:

- 1. On-demand coaching to support development of national action plan open data commitments, through direct requests and through OGP regional meetings.
- 2. Completed inventory of open data resource repositories globally.

# Meetings

- The co-anchors are responsible for organizing one annual face-to-face meeting of the Steering Committee and a minimum of three virtual meetings per year. The co-anchors may call additional meetings as needed. Target: bi-monthly (or more frequent as needed) teleconferences beginning March, 2014.
- The virtual meetings may include webinars for the working group as whole, as a way of demonstrating progress and gaining input. The large size and geographic diversity of the working group lends itself to taking advantage of collaborative on-line venues and tools to accomplish many of its tasks. Target dates: January (webinar), June (webinar), November (in person).
- For 2014, the Government of Canada, in co-operation with IDRC, the World Bank and other
  private and public partners is planning to hold the third International Open Data Conference
  in Ottawa. The conference will have some funds dedicated to travel support and will act as
  this year's venue for the working group meeting, with specific time allotted for technical
  workshops.
- Participation of the group's co-anchors or Steering Committee members as the planned OGP regional meetings is also possible.
- A dedicated virtual space for collaboration and document sharing is also planned.

# **Budget**

The OGP Support Unit has indicated that resources are available to support working group activities. The best use of these funds would be to:

- 1. Help support travel of Steering Committee members to OGP regional meetings;
- 2. Help underwrite the cost of translation of working group documents into other languages; and
- 3. Provide and support a platform for online collaboration.