

## Request for Proposal

### Documentary production to reflect the role and significance of WPCs in Afghan Society

#### **About DAWEO:**

DAWEO represents one out of a small range of NGOs supporting the Afghan Women Protection Centres (WPCs). DAWEO was initially established as a local office of the Danish NGO Danner, who has worked with VAW survivors for more than 35 years through shelter activities and political policy work in Denmark.

In 2012, Danner began its work by partnering with the country's most progressive women's rights organisations, which together run the 25 WPCs in Afghanistan. Over time, the necessity of a closer working relationship and linkage to state actors to ensure a more holistic approach to bettering the service delivery for female survivors of VAW in Afghanistan became clear. In 2015, Danner initiated a cooperation with state entities by providing capacity building trainings to ministry staff (Ministry of Haj and Ministry of Women's Affairs) and by facilitating dialogue and cooperation between civil society and authorities through joint strategic meetings on VAW.

In 2018, the project management was officially handed over to the new-established NGO under the name of Danner Afghanistan Women Empowerment Organization (DAWEO). With securing the 5 years of background and overall vision, DAWEO, which is registered under registration No. 4422 with Ministry of Economy continues the strategic focus on strengthening the work and capacity of professionals in the field of VAW in general in terms of professionalizing the methodological approaches and strengthening the professional network. DAWEO works with all WPC organisations in Afghanistan and is committed to working with Ministry of Women Affairs and Ministry of Haj and Religious Affairs. DAWEO's mission focuses on supporting women and girls who are victims of war and other forms of violence, through providing services, capacity building initiatives, public awareness in psychosocial issues and other services related to gender-based violence issues.

#### **Project background:**

The WPCs in Afghanistan first and foremost provide protection and prevention services for VAW survivors. Their services are crucial in securing the safety of women and children at WPCs and helping them overcome the trauma they have encountered and start a new life without violence. WPCs face numerous issues including public discontent and misconceptions about their work, which incites resistance and criticism of the centres mainly due to the lack of understanding and knowledge about the role and dire necessity of the centres.

The WPCs in Afghanistan and civil society organizations in general can play a key role in mobilizing political and public support for legal reforms that hold perpetrators accountable provide support

and protection of women subjected to violence and promote social norms that renders violence against women unacceptable, all of which is necessary to stop violence against women.

In order to accomplish this however, the public in Afghanistan need to be better informed about the WPCs work and role. A documentary on the WPCs that is vocal and showcase their activities and important role in helping VAW survivors can assist in creating a better understanding in the general public and help get the needed public support and backing so they can work openly with bettering the lives of women and children how have been subjected to violence.

Propose Intervention: Production of a Documentary, portraying Women Protection Centres' work and role in sheltering VAW victims.

### **Objective of the Consultancy:**

**A short documentary film is produced to raise the public awareness through depicting the role and significance of Women Protection Centres in Afghan Society.**

### **Outcomes:**

- **The documentary reflected on WPCs's work and role;**
- **Public awareness regarding VAW, women rights and WPCs' work is increased;**
- **More information regarding role and effectiveness of WPCs and their activities as well as messages to support women is spread in the society.**

### **Outputs:**

- Develop a master documentary (-30- minutes) with a shorter version of (-15- minutes). Versions provided should be compatible for internet and TV screening.
- Develop a version with English subtitles

### **Documentary Production Methodology:**

- Develop the overall concept and scenario of documentary film based on inputs from DAWEQ.
- Interview the selected interviewees from WPCs who will be introduced/coordinated by DAWEQ.
- Visit the project sites and interact with the beneficiaries to get context.
- Present a draft documentary for comments about contents and outlook
- Produce a documentary film in both long version and short version.

- The videos produced should include DAWEO's logo at the end. This logo will be sent to the successful bidder once chosen. The videos should also include the disclaimer at the end, shared by DAWEO:"
- The consultancy shall respect the signed contract and take actions accordingly.

### **Required qualifications and Experience of the Production Company**

The production companies applying will be evaluated against the following criteria:

- Three and above years of experience working in a similar field;
- Demonstrated experience and competency in development of documentary/film production.
- Experience in producing documentaries related to violence against women or women's rights related issues.
- Technical capacities to ensure smooth, on time and high-quality production.
- Additional experience in development communication and mass communication will be an added advantage
- Clear articulation of capacity and skill, and innovative approaches to carry out the assignment
- Experience in producing documentaries for national or international organisations with the aim of reaching both local and international audiences;
- Knowledge of cultural and religious sensitivity of Afghanistan particularly on violence against women related issues

### **Duration of the Assignment**

The duration of this assignment/contract shall be 20 days starting from the date of the agreement.

### **Intellectual Property**

All outputs produced in this action shall remain the property of the DAWEO who shall have exclusive rights over their use.

## **Budget**

The consultant should submit an application with an attached budget breakdown and submit it to DAWE0 for production of the documentary film. The payment will be made based on the contractual agreement made between the consultancy and DAWE0.

## **Payment**

Payment will be made in two instalments. 50% payment will be made upon receiving and reviewing the first version of the produced material following the inception meeting and remaining 50% will be made after successful delivery of the final outputs, incorporating suggestions and recommendations from DAWE0.

## **Application Procedure**

Interested consultancy firms satisfying the above mentioned requirements and skills are invited to send their application (technical and financial) with a cover letter and the CVs of the key staff who will lead the project to [admin@danneraf.org](mailto:admin@danneraf.org).

## **Deadline for applications:**

24 November, 2018