

THE USAID BROAD AGENCY ANNOUNCEMENT FOR AFGHAN CIVIL SOCIETY AND MEDIA SELF-RELIANCE RESEARCH AND DEVELOPMENT

Summary

USAID is seeking new, creative, and realistic ideas about how we can help civil society develop stronger public support and more sources of funding, especially funding from within Afghanistan.

We are asking for three-page expressions of interest from any non-governmental group that has good ideas. This includes: community groups, volunteer organizations, businesses, trade associations, traditional and religious institutions, academic and research institutions, media organizations, and NGOs (local and international).

You do not need to have experience working with USAID or any other international donor in order to submit an expression of interest. Organizations can submit more than one expression of interest.

USAID will select some expressions of interest to participate in a co-creation conference in Kabul in March 2019 and other locations, if needed. At the conference, you will meet with USAID, civil society organizations, and other people to discuss your ideas, identify gaps, challenges, and opportunities, and develop concepts together to solve the problem statement. No funding will be given as a result of an expressions of interest. After this conference, you will have the opportunity to submit a longer ten to fifteen-page proposal, which may or may not result in a funded project.

Expressions of interest must include:

1. One or two ideas on how civil society organizations (CSOs) and media organizations can increase their influence, public support, and sustainability. Some specific questions you might consider are:
 - How CSOs can better communicate with citizens and represent communities?
 - How CSOs can improve cooperation with government, private sector, universities, traditional and religious institutions?
 - How CSOs can become more financially sustainable through different sources of income?
 - How media organizations can understand their audiences and balance civic responsibility with audience demands
 - How donors can reach smaller grassroots organizations?
2. Describe the background and expertise of your organization and your team.
3. What resources (money, expertise, or information) you can contribute to addressing the questions above.

You can find the full Broad Agency Announcement with details on how to submit your expression of interest and how it will be evaluated at _____.

If your expression of interest is accepted, you will be invited to a workshop, expected in March 2019.

Send your expressions of interest by January 28, 2019.