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AFGHANISTAN RESILIENCE CONSORTIUM (ARC)

Terms of Reference for a Contract to Develop Visibility Materials of Community Based Eco-DRR Project in Bamyan, Badakhshan, Takhar and Jawzjan Provinces

Duty station: Kabul

Deadline for the application: 16th November 2019

Type of contract:

Starting Date: 23rd November 2019

Duration: 40 days

- Afghanaid is an equal opportunity employer and women are strongly encouraged to apply
- Afghanaid has robust security management practices in place and continually strives to ensure the safety and security of its personnel

The Organisation

Afghanaid (leader of the Afghanistan Resilience Consortium – ARC) is a British-registered international NGO, which has worked in Afghanistan for over 30 years. We assist community-driven processes that address the rights and fundamental needs of people in some of the most remote areas of Afghanistan, providing basic services, supporting development of rural livelihoods and responding to humanitarian emergencies. We are headquartered in Kabul, and operate 20 provincial and district offices across Badakhshan and Takhar (North-eastern region), Samangan (Northern region), Logar and Dykondi (Central region), Nangerhar (Eastern region), Herat and Ghor (Western region) and Kandahar (Southern region), as well as a Marketing and Fundraising office in London. We employ over 400 personnel, 97% of whom are Afghans.

ARC Background and Current Coverage

With the dual aim of reducing the vulnerabilities of Afghan communities to climate change and natural disasters in a coherent and coordinated manner, and bringing systemic change to the way in which Afghan government and other stakeholders worked to reduce disaster risk, in 2013 Afghanaid, ActionAid, Concern Worldwide, Save the Children International, and UN Environment joined together to form the Afghanistan Resilience Consortium (ARC).

In April 2015, with support from DFID and after a due-diligence exercise covering all partners, ARC commenced a 4-year, £10 million project entitled “Strengthening the Resilience of Afghanistan’s Communities against Natural Disasters (SRACAD).” In 2016, based on strong early performance by the consortium partners, DFID awarded Afghanaid and the ARC a further £6 million. The SRACAD project which ends in March 2019 has been operating in disaster-prone districts of nine of Afghanistan’s most disaster-prone provinces, namely Badakhshan, Takhar, Bamyan, Samangan, Ghor, Balkh, Sari Pul, Jawzjan and Nangarhar. In these nine provinces, the four NGO partners (Afghanaid, ActionAid, Concern Worldwide and Save the Children) support communities and schools to undertake disaster risk reduction and disaster preparedness activities, and provide provincial-level capacity-building support to ANDMA

and other governmental bodies. In Kabul, the ARC members conduct national-level advocacy and UN Environment undertakes national level capacity building through the University of Kabul and coordinates SRACAD's action research.

The CBED project will work in six of the nine provinces where the ARC is currently working in: Badakhshan, Takhar, Bamyan, Samangan, Sari Pul and Jawzjan. However ARC is not working in the same communities or districts where it is currently working.

Community Based Eco DRR Project Background

In November 2018, ARC received funding from SIDA for a 2 years project (Community Based Eco-DRR), which combines three key approaches to flood and drought disaster risk reduction. These three approaches are; Ecosystem Based Disaster Risk Reduction (eco-DRR), Community Based Disaster Risk Reduction (CB-DRR) and Integrated River Basin Management (IRBM), which are defined below along with additional key terms.

Disaster Risk Reduction (DRR)¹ is defined as the concept and practice of reducing disaster risks through systematic efforts to analyze and manage the causal factors of disasters, including through reduced exposure to hazards, lessened vulnerability of people and property, wise management of land and the environment, and improved preparedness for adverse events. Community Based Disaster Risk Reduction (CBDRR) is a process, which leads to a locally appropriate and locally owned strategy for disaster preparedness and risk reduction. Current SRACAD project implemented by ARC is a CBDRR focused project and ARC partners have significant experience of implementing CBDRR in 705 communities. ARC will bring that experience to CBED project.

Ecosystem-based disaster risk reduction (Eco-DRR)² is defined as the sustainable management, conservation and restoration of ecosystems to reduce disaster risk, with the aim to improve capacity for resilience and achieve inclusive and sustainable development. Well-managed ecosystems, such as wetlands, forests and coastal systems, act as natural infrastructure, reducing physical exposure to many hazards and increasing socio-economic resilience of women and men, including those with disabilities, and communities by sustaining local livelihoods and providing essential natural resources such as food and water, fodder and fuel wood and building materials. Ecosystem management not only offers an opportunity to strengthen natural infrastructure and human resilience against hazard impacts, but also generates a range of other social, economic and environmental benefits for multiple stakeholders, which in turn feedback into reduced risk. Eco-DRR has a lot of similarities with two other concepts, which are watershed development and natural resource management.

Integrated river basin management (IRBM) rests on the principle that naturally functioning river basin ecosystems, including accompanying upper catchment, wetland and groundwater systems, are the source of freshwater. Management of river basins must include maintaining ecosystem functioning as a paramount goal. This 'ecosystem approach' is a central tenet of the Convention on Biological Diversity. River basins are dynamic over space and time, and any single management intervention has implications for the system as a whole.

¹ UNISDR terminology on Disaster Risk Reduction

² International Union for Conservation of Nature (IUCN)

Watershed development refers to the conservation, regeneration and judicious use of all the resources – natural (including land, water, plants, and animals) and human – within the watershed area³. ARC partners have past experience implementing watershed development programs, and the SRACAD project is currently implementing watershed development in 18 micro-watersheds.

Natural resource management (NRM) refers to the management of natural resources such as land, water, soil, plants and animals, with a particular focus on how management affects the quality of life for both present and future generations⁴. Afghanaid and Concern Worldwide have implemented NRM projects in Afghanistan funded by the EU, and Afghanaid is currently implementing a four-year NRM project funded by the Swiss Agency for Development Cooperation.

Purpose of the Consultancy

The objectives of the consultancy work is to make high quality video documentaries and collect activities photographs that reflect project implementation processes in target provinces.

The consultancy will target the following provinces;

1. Bamyan province
2. Takhar province
3. Badakhshan province
4. Jawzjan province

Methodology and Approach:

The consultancy firm will present a methodology to Afghanaid on how they will handle the assignment and **a sample of previous work must be presented during interviews.**

Afghanaid/ ARC Responsibilities

For day-to-day operations and processes must be communicated to ARC MEL Manager. The consortium partners will provide necessary support to the team, as may be needed. Afghanaid will provide the following to the consultant:

- Give all necessary information needed to do the assignment
- Liaise with all ARC partners (Afghanaid, Save the Children, Actionaid and Concern Afghanistan)
- Pay consultancy fees at a mutually agreed rate (the rate will include daily fee and all logistics)

The terms and conditions of service will follow Afghanaid terms of consultancies and payments will be done according to the finance procedures.

Expected results and deliverables:

With this in view, Afghanaid is seeking a highly experienced and competent consulting firm to create a video documentary and photographs in the following areas;

- i. 1 video documentary on Gabion weaving process per province
- ii. 1 video documentary on mitigation structures per province

³ As defined by Government of Karnataka, India

⁴ As defined in Wikipedia

- iii. 1 video documentary on watershed interventions (Gully plugs, trench & terraces process)
- iv. 1 video documentary on HVCA process per province
- v. 1 video documentary on Simulation exercises per province
- vi. 50 high quality pictures with captions of field activities per province in jpeg format (Total of 200 pictures in four provinces)

Duration and condition of consultancy:

The total duration of the consultancy will be 40 days, starting from 23rd November 2019.

The consultant will be expected to prepare his/her assignment. Development of methodology for development of the visibility and high quality photographs within the assignment and a proposed time table of activities for discussion and approval by Afghanaid prior to undertaking the assignment.

Remuneration:

The consultant will be paid a lumps-sum fee in two installment, 20 % of the contracted amount in advance and the remaining 80 % after completion the assignment

Contract Termination:

The Contract will terminate by one weeks' notice if any party makes a fundamental breach of the contract. Any changes or modifications to this contract can be made only by written agreement between the authorized representatives of the Afghanaid and Consultancy / contactor.

Required Qualification:

- The consultant should possess a degree with relevant experience or degree in journalism/communication.
- the firm should have a woman photographer in the team

Experience:

- 1) Experience in development a documentary, photography and awareness creation events.
- 2) Previous experience in undertaking communication consultancies in Afghanistan.
- 3) Demonstrated ability to work at a distance in the field.
- 4) Willing to travel in remote locations where project activities are being implemented
- 5) Familiar with local context and target provinces culture.
- 6) Fluency in English and local language (Dari)

Application process and Timeline

We invite interested individuals and companies to submit the following application documents:

- Expression of Interest (EoI) outlining how the consultant(s) meets the selection criteria and their understanding of the ToR;
- A proposed activities schedule/work plan with time frame;
- Copy of CV of the consultant(s) who will undertake the assignment;

- Budget or Professional fee (in USD – either lump sum or daily rate).
- Availability (date)

Your EoI must be received by COB on 8th November 2019, clearly marked “Community Based Eco – DRR”;
mailed to: vacancies@afghanaid.org.uk