Terms of Reference
Research on Youths in Rural Areas in Afghanistan

1. Brief Program Information

The program "Promotion of Technical Vocational Education and Training" contributes towards the building of a target-group differentiated and labor-market-oriented vocational training system in Afghanistan. It supports the Deputy Ministry of Technical Vocational Education and Training (DM TVET) to develop the three core elements constituting a formal TVET system: labor-market oriented professional profiles inclusive curricula, training of pre-service and in-service TVET teachers and a TVET examination system all of which having nationwide validity. In the framework of a pilot system comprising of up to 50 technical vocational schools offering technical vocational and commercial training profiles the reform project is exemplarily implemented. The program consists of five intervention areas:

- Intervention area 1: Improvement of the steering and management capacity within DM TVET
- Intervention area 2: Supplementary trainings for apprentices at public TVET-School
- Intervention area 3: Cooperation with the private sector
- Intervention area 4: Curriculum development; development of a final examination system
- Intervention area 5: Capacity development for partner personnel
- Intervention area 6: Rehabilitation of 30 TVET-Schools

These Terms of Reference for ***N.N*** are related to intervention area **2** of the program.

1. Initial Situation

According to the statistics from the Central Statistical Organization (CSO) there are 3.3 Mio. Youths (15-19 years) living in Afghanistan. Almost 1.7 Mio. neither participate in general education nor vocational education and training nor in traditional apprenticeships. 75,3% of this group are young women.

	Male	Female
Youths 15-19y (CSO)	1.689.385	1.655.967
General Edu g10-12	636.620	340.819
TVET g10-12	16.820	1.784
TVET g13-14	33.112	9.363
apprenticeship	590.000	50.000
Out of education	412.833	1.254.001

Given an urbanization rate of 25%, about 1.3 Mio. of this youths are living in rural areas. As the table below shows, almost 50% of them are engaged in agricultural activities. Manufacturing (mainly textile engineering), construction and retail trade are other employment relevant sections of the rural economy:

	urban (13 cities)	rural (119 districts)
1 Agriculture, Hunting, Forestry and Fishing	10,5 %	49,2 %
2 Mining and Quarrying	0,3 %	1,0 %
3 Manufacturing	11,0 %	11,1 %
4 Electricity, Gas and Water	0,4 %	0,1 %
5 Construction	13,4 %	10,3 %
6 Wholesale and Retail Trade and Restaurants and Hotels	18,7 %	6,9 %
7 Transport, Storage and Communication	9,8 %	4,1 %
8 Financing, Insurance, Real Estate and Business Services	2,4 %	1,2 %
9 Community, Social and Personal Services	33,6 %	16,1 %

Of particular interest from a TVET perspective is sector 1 Agriculture, Hunting, Forestry and Fishing. A deeper look in this category shows, that about 82% of this section is offering agricultural services. These are agricultural activities, based on fees or contracts (ISIC rev. 3, p 62).

Agricultural activities in rural areas (119 districts; economically active population 991.980)

	Employer	Employee	Self-employed	Family business	∑	Percentage
110 Agriculture and Hunting	-	23	4	3	30	0,0 %
111 Agriculture and livestock production	323	24.517	44.011	19.314	88165	18,1 %
112 Agricultural services	2.616	123.243	213.550	59.236	398645	81,7 %
113 Hunting, trapping and game propagation	2	119	218	48	387	0,1 %
120 Forestry and logging	-	4	2	-	6	0,0 %
121 Forestry	1	82	50	26	159	0,0 %
122 Logging	-	86	179	17	282	0,1 %
130 Fishing	3	46	257	10	316	0,1 %
∑ Agriculture, Hunting, Forestry and Fishing	**2.945**	**148.120**	**258.271**	**78.654**	**487990**	**100,0 %**

For tailored qualification offers TVETA and GIZ-TVET need to know more about those youth in rural areas, who are active in agriculture in general and those almost 82%, who are engaged in agricultural services:

- To which extend are they active in farms of their families or offering agricultural services to other farmers
- What level of education and qualification do they process
- Which are their plans for their future

2. Mission Goal

In close cooperation with GIZ-TVET and TVETA the contractor will perform a research, which provides gender differentiated quantitative and qualitative data, which will serve as information base for tailored vocational training offers for female and male youths in rural areas.

3. Company and Expert Profile

Eligibility of the company:

- Demonstrated experience in empirical social research by minimum 2 reference projects
- Competencies in statistics proven by at least one previous assignment
- Competencies in conducting surveys, focus group discussions and in-depth interviews with female and male participants proven by at least two previous assignment

The proposed team should consist of minimum three people and cover the following requirements:

- Lead researcher:
  - Master degree or higher
  - Proficiency in Dari, Pashto and English
  - Minimum three years of experience in empirical social research proven by recommendation letters, reference letters or copies of contracts from previous employers
- Statistician:
  - Master degree or higher
  - Proficiency in Dari and/ or Pashto and English
  - Minimum three years of experience in quantitative research proven by recommendation letters, reference letters or copies of contracts from previous employers
- Expert for research tools:
  - Master degree or higher
  - Proficiency in Dari and/ or Pashto and English
  - Minimum three years of experience in methodological development and implementation of surveys, focus group discussions and in-depth interviews proven by recommendation letters, reference letters or copies of contracts from previous employers

5. Scope of Work

The anticipated research should provide TVETA and the GIZ-TVET program the following information:

- The empirical science standards meeting provincial, residence, age and gender composition of the sample
- Brief pilot study as to test the research methodology and research tools
- An explanation of the research strategy as well as the mix of various research tools (statistical information, interviews, focus group discussions and in-depth interviews with the target group)
- An overview of residences – categorized according population size -, their conomic structure as well as the availability public education and TVET services
- Social background of the target group.
- An overview of activities, performed by young women (household chores, economic or quasi-economic activities)
- An overview of activities, performed by young men (farming within or outside family farms; non-agricultural activities)
- Information, whether and to which extend young women and men are looking for employment beyond their residence, district, province or country

- Information about professional knowledge and skills, women and men master and which skill gaps they would like to close
- Social background of the target group.

Work Package 5.1: Residence
The contract partner will collect information where the youths are living with regard to

- Province
- District
- Area:
  - Rural:
    - Name of village
    - Number of people living in the village
  - Urban
    - Name of town
    - Number of people living in the town
- Distance in km to
  - District capital
  - Provincial capital
  - Next general education school
  - Next TVET-School (if school type is known)
- Means of transportation
  - Bicycle, motor-byce or car

Work Package 5.2: Social background of the family
The contract partner will collect information where the youths are living with regard to

- Size of family
- Education level of
  - Father
  - Mother
  - Sisters
- Employment status: employer, employee, self-employed, family business
  - Father
  - Mother
  - Sisters
- Farming activities family members
  - Working on their own farm
    - Family farm (size in ha)
    - Type of farm land: irrigated, rain-fed
    - Agriculture or livestock
  - Working as share croppers or lease holder

    - Type and size of farm land: irrigated, rain-fed
- Non-agricultural activities family members
  - Location: within the family, village, district capital, province, outside province, outside Afghanistan
  - Economic sector (textile engineering, food processing, construction, retail-trade, etc.)
  - Working hours per week
- monthly income of the family

Work Package 5.3: Target Group, gender differentiated
The contract partner will collect information about the youths with regard to

- Age and gender
- Marital status
- Are young family members handicapped?
- Education level
  - No education
  - General education grade level …
  - Qualification for jobs
    - TVET-School
    - On the job short-term or long-term
    - Economic sector
- Qualification
  - Working as …
  - Learning
    - On the job for … months
    - As apprentice for … years
    - Learning within the family (farming, non-farming activities)
    - TVET school
  - Economical activities (for how long already?)
    - Agriculture
    - Construction
    - Textile engineering
    - More than one job?
    - How many hours/week?
  - Monthly income

Work Package 5.4: Future Plans of the Target Group
The contract partner will collect information where the youths with regard to

- Education: start or resume or continue education
- Learning more or new skills

- Agriculture
- Construction
- Textile engineering

- Looking for employment
  - Inside the village/residence
  - Within the district
  - Within the province
  - Other provinces
  - Abroad

Work package 5.5. Capacity building TVETA
The contract partner will qualify about 10 TVETA staff on

- Research tools
- Data collection
- Data analysis

6. Cooperation, Reporting and Deliverables

6.1 Cooperation with GIZ-TVET, TVETA

The work on all work packages will be done in close cooperation with the GIZ-TVET and TVETA). The deliverables will be presented and discussed with GIZ TVET and TVETA incrementally after the completion of a work package.

6.2 Deliverables:

- Inception report; outline of the future final report
- Pilot research results
- Research tools
- Draft of the final report
- Final report

6.3. Final report

The contracted company should develop the research approach, research methodologies and tools in close cooperation with GIZ TVETand (TVETA). Deliver brief progress reports on monthly basis, draft the final report and discuss the report with the Program, write the final reports and provide all research data and tools to the program.

7. Duration

GIZ-TVET contract a local research company from **25th December 2019** Contract duration for this research project is for 5 months and company should be able to deliver the final version of the report by **30th May 2020**.