



دافغانستان کرکټ بورډ

Afghanistan Cricket Board

Expression of Interest (EOI)

Date: February 11, 2020

Ref: Afghanistan Premier League Investment Partner

1. About Us

Afghanistan Cricket Board (ACB) is the sole independent governing body for managing, organizing and development of Cricket (Men and Women) in Afghanistan. The game of cricket was officially established in 1995. It was granted affiliate membership by the International Cricket Council (ICC) in 2001, associate membership of the Asian Cricket Council (ACC) in 2003 and full membership of International Cricket Council in June 2017. Afghanistan has its National Cricket Teams playing among top 10 cricketing countries of the world.

2. About Afghanistan Premier League

The Afghanistan Premier League (APLT20) is a Twenty20 tournament owned by the Afghanistan Cricket Board (ACB), held in the United Arab Emirates. The first edition of the tournament took place between 5 and 21 October 2018 at the Sharjah Cricket Stadium, with up to forty overseas players. Five franchise teams compete in the league (Kabul, Paktia, Balkh, Kandahar and Nangarhar) named after major cities of Afghanistan.

Afghanistan Cricket Board is looking for Expressions of Interest from reputed Organizations / Corporate Houses / Companies / Consortiums to become the investment partner for the Afghanistan Premier League (APLT20) for a period of 5-10 years.

Afghanistan Cricket Board will award the investment partnership rights after the conclusion of Request for Proposal (RFP) process by signing a Commercial Rights Agreement with the winner.

3. Location

United Arab Emirates

4. Requirements

Interested parties (including but not limited to a marketing agency) wishing to attain the Investment Partnership Rights should make an Expression of Interest in the manner prescribed below:

- **Eligibility Criteria:** The Company or LLC must be in operation for at least 03 (three) years in a reputable business. Afghan businesses and companies will be given preference and companies with similar experience would be given preference. The EOI needs to be accompanied with the following documents:



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- 1- Signed expression of Interest letter on company letterhead
- 2- Name and address of the interested party
- 3- Copy of Valid Business license and Tax Certificate
- 4- Bank Statements for last three years

An Eoi can be submitted by marketing agencies subject to the following criteria:

- 1- Marketing agency must include details of its experience
- 2- The marketing agency must have annual turnover of not less than 5 Million United States Dollars.

- **Restrictions:** Person/s or entities with existing unresolved dispute with ACB or any other ICC or Member Countries, on a point of law or fact shall be ineligible to participate in the tender process or submit an Expression of Interest.

5. Submission of Eoi

The interested parties shall submit the Eoi in a sealed envelope along with proof of eligibility to the following address by not later than **(1600 hours AFT, Tuesday 3rd March 2020).**

Afghanistan Cricket Board

Kabul International Cricket Stadium
Abdul Ghani Khan Road, Kabul 1001
Afghanistan

The interested parties may submit the Eoi along with proof of eligibility to the following email address no later than **(1600 hours AFT, Tuesday 3rd March 2020).**

Email Address: APLT20@afghancricket.af

Disclaimer: ACB reserves the right to cancel the entire process and/or modify, add or alter the terms of the EOI and/or the conditions without prior notice or reason.

All interested companies shall bear its own costs and expenses incurred in connection with the preparation and finalization of Eoi (including but not limited to legal expenses).