Afghanistan Value Chain (AVC) – High Value Crops

Request for Quotation (RFQ)

RFQ No.  BREQ-20-00004

Website development Services

Issue Date: 05 Mar, 2020

**WARNING:** Prospective Offerors who have received this document from a source other than the AVC-HVC Project should immediately contact avc-c_procurement@dai.com and provide their name and mailing address in order that amendments to the RFQ or other communications can be sent directly to them. Any prospective Offeror who fails to register their interest assumes complete responsibility in the event that they do not receive communications prior to the closing date. Any amendments to this solicitation will be issued and posted via email.
## 1. Synopsis of the Request for Quotation

DAI, implementer of the USAID funded Afghanistan Value Chains – High Value Crops Project, invites qualified service providers preferably dealing specifically in website developing to submit quotations in the Provision of website development services for our client firms which are mainly working in fresh fruit, dry fruit & nuts, spices and medicinal crops, as follows:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. RFQ No.</td>
<td>RFQ No. BREQ-20-00004</td>
</tr>
<tr>
<td>2. Issue Date</td>
<td>05 Mar, 2019</td>
</tr>
<tr>
<td>3. Title</td>
<td>Services in the development of dynamic type website for HVC’s Client Firms</td>
</tr>
<tr>
<td>4. Quotation submission</td>
<td>Please submit your quotation by email to <strong><a href="mailto:avc-c_quotation@dai.com">avc-c_quotation@dai.com</a></strong> only, with subject: <strong>vendor company name RFQ No.</strong>. Sending or copying quotations to other addresses breaches the confidentiality of quotation and may lead to disqualification of your bid.</td>
</tr>
<tr>
<td>5. Deadline for Receipt of Quotes</td>
<td>15 Mar, 2020</td>
</tr>
<tr>
<td>6. Point of Contact for Questions</td>
<td>Any questions regarding this RFQ should be sent to: <strong><a href="mailto:avc-c_procurement@dai.com">avc-c_procurement@dai.com</a></strong>&lt;br&gt;Sending to other email addresses may lead to delay of response.</td>
</tr>
<tr>
<td>7. Anticipated Award Type</td>
<td>A Blanket Purchase Agreement (<strong>BPA</strong>) will be issued for one Year (12) months period to the winning bidder/s. Issuance of this RFQ in no way obligates DAI to award a subcontract or purchase order and Bidders will not be reimbursed for any costs associated with the preparation of their quote.</td>
</tr>
<tr>
<td>8. Basis for Award</td>
<td>An award will be made to the responsible bidder whose bid is responsive to the terms of the RFQ and is most advantageous to DAI, considering price or/and other factors included in the RFQ. To be considered for award, bidders must meet the requirements identified in Section 12, “Determination of Responsibility”. No discussions or negotiations are permitted with bidders, and therefore bidders shall submit their best and final price.</td>
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<tr>
<td>9. Proffered currency of quotation</td>
<td><strong>ONLY</strong> Afghani</td>
</tr>
</tbody>
</table>
### 2. Request for Quotation

<table>
<thead>
<tr>
<th>Section</th>
<th>Description</th>
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</thead>
</table>
| 10. General Instructions to Bidders | - Final quotations are due by Mar 15, 2020 at 04:30 PM Kabul time. Late offers will be rejected except under extraordinary circumstances at DAI’s discretion.  
- Bidders shall submit quotes only to avc-c_quotation@dai.com before the above-mentioned deadline.  
- Include a statement that the vendor fully understands that their quote must be valid for a period of at least 90 days.  
- Bidders shall sign and date their quotation.  
- Bidders shall complete Attachment A: Price Schedule template. Value Added Tax (VAT) shall be included in the prices. |
| 11. Questions Regarding the RFQ | Each Bidder is responsible for reading very carefully and understanding fully the terms and conditions of this RFQ. All communications regarding this solicitation are to be made solely through the Issuing Office and must be submitted via email or in writing delivered to the Issuing Office no later than the date specified above. All questions received will be compiled and answered in writing and distributed to all interested Bidders. |
| 12. Technical Specifications and requirements for Technical Acceptability | The consultant will develop any category (basic or premium category) of dynamic type websites for our client firms which are mainly working in fresh fruit, dry fruit & nuts, spices and medicinal crops. The developer shall be responsible for the development, designing, uploading and initial maintenance of the websites he/she develops. Besides the development of the website, the developer bears the responsibility to train a minimum of two persons to operate the maintain and update the website and its contents.  
For further details, please refer to section 3. Detailed Statement of Work at Page-5 |
| 13. Payment Terms | Supplier agrees to DAI payment terms: payment will be made to the vendor within 30 days after receiving a correct invoice for goods or services received in connection and response to the Purchase Order/BPA issued by procurement department. |
| 14. Determination of Responsibility | DAI will not enter into any type of agreement with a vendor prior to ensuring the vendor’s responsibility. When assessing a vendor’s responsibility, the following factors are taken into consideration:  
1. Provide copies of the required business licenses to operate in the host country.  
2. Evidence of a DUNS number if required (explained below and instructions contained in the Annex).  
3. The source, origin and nationality of the services are not from a Prohibited Country (explained below).  
4. Ability to comply with required or proposed delivery or performance schedules. |
| 15. Geographic Code | • Under the authorized geographic code for its contract DAI may only procure goods and services from the following countries.  
• Geographic Code 935: Goods and services from any area or country including the cooperating country, but excluding Prohibited Countries.  
• DAI must verify the source, nationality and origin, of goods and services and ensure (to the fullest extent possible) that DAI does not procure any services from prohibited countries listed by the Office of Foreign Assets Control (OFAC) as sanctioned countries. The current list of countries under comprehensive sanctions include: Cuba, Iran, North Korea, Sudan, and Syria. DAI is prohibited from facilitating any transaction by a third party if that transaction would be prohibited if performed by DAI.  
• By submitting a quote in response to this RFQ, Bidders confirm that they are not violating the Source and Nationality requirements and that the services comply with the Geographic Code and the exclusions for prohibited countries. |
| 16. Data Universal | All U.S. and foreign organizations which receive first-tier subcontracts/ |
| Numbering System (DUNS) | purchase orders with a value of $30,000 and above are required to obtain a DUNS number prior to signing of the agreement. Organizations are exempt from this requirement if the gross income received from all sources in the previous tax year was under $300,000. DAI requires that Bidders sign the self-certification statement if the Bidder claims exemption for this reason. For those required to obtain a DUNS number, you may request Attachment D: Instructions for Obtaining a DUNS Number. For those not required to obtain a DUNS number, you may request Attachment B: Self-Certification for Exemption from DUNS Requirement |
| 17. Compliance with Terms and Conditions | Bidder shall be aware of the general terms and conditions for an award resulting from this RFQ. The selected Bidder shall comply with all Representations and Certifications of Compliance listed in Attachment C. |
| 18. Procurement Ethics | By submitting a Bid, Bidders certify that they have not/will not attempt to bribe or make any payments to DAI employees in return for preference, nor have any payments with Terrorists, or groups supporting Terrorists, been attempted. Any such practice constitutes an unethical, illegal, and corrupt practice and either the Bidders or the DAI staff may report violations to the Toll-Free Ethics and Compliance Anonymous Hotline at +1 855-603-6987, via the DAI website, or via email to FPI_hotline@dai.com. |
3. Detailed Statement of Work:

ROLE’S PURPOSE

The consultant will develop dynamic websites for our client firms (depending on the demands of the firms i.e. THE BASIC, OR THE PREMIUM CATEGORY which are mainly working in fresh fruit, dry fruit & nuts, spices and medicinal crops. The developer shall be responsible for the development, designing, uploading and initial maintenance of the websites he/she develops. Besides the development of the website, the developer bears the responsibility to train a minimum of two persons to operate the maintain and update the website and its contents.

SCOPE OF WORK:

The website developer will design and develop a customized, professional and easy to update website for our client firms.

- The website developer must adhere to standard website development practices and compatibility.
- The website developer must be able to develop and palleted designs that are professional and eye-catching for the target clientele (different for the local and international markets).
- The website shall be user friendly and easy to update when required.
- The website must be able to contain the type of information that helps business operation and access.
- The websites should come together with email domains.
- Should be compatible and fully-functional on all browsers.
- The developer must provide a training to at least 2 persons of the business on operating and maintaining the website.
- all the password and C. PANEL operations must be a part of the training.
- The website should be fully checked and be commissioned to the firm once it bugs-free.

SPECIFICATION:

The vendor will be required to develop either the basic, or premium category/type of dynamic website. Specifications for each category is given below.

<table>
<thead>
<tr>
<th>Specifications for each category website</th>
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</thead>
<tbody>
<tr>
<td><strong>Description</strong></td>
</tr>
<tr>
<td>Number of pages</td>
</tr>
<tr>
<td>Domain Registration</td>
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<tr>
<td>Web hosting</td>
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<tr>
<td>Technical Support</td>
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<td>Social links</td>
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<tr>
<td>Data base</td>
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<tr>
<td>Design Concept</td>
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<tr>
<td>Online contact form</td>
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<td>Email accounts</td>
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<tr>
<td>Editable</td>
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<tr>
<td>Training</td>
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<tr>
<td>Language support</td>
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</tbody>
</table>

DELIVERABLES:

- Develop a full-fledged website as per the requirements of the firm.
- Video recorded training in local languages should be provided on maintaining and updating the website.
- Provide a hands-on training to at least 2 persons on maintaining and updating the website.
- Test and verify it on multiple operating systems and web browsers for compatibility.
**Attachment A: Price Schedule (tax inclusive)**

Offerors are requested to quote price for each unit (single website of each category).

<table>
<thead>
<tr>
<th>S.No</th>
<th>Description of Services</th>
<th>Unit</th>
<th>Unit Price (AFN)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Development of <strong>Basic category</strong>/type dynamic website</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Development of <strong>Premium category</strong>/type dynamic website</td>
<td>1</td>
<td></td>
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</tbody>
</table>

We, the undersigned, provide the attached quote in accordance RFQ # ______ dated __________

Our attached quote is for the total price of ______________________________ (figure and in words)

I certify a validity period of ______ days for the prices provided in the attached Price Schedule/Bill of Quantities. Our quote shall be binding upon us subject to the modifications.

We understand that DAI is not bound to accept any quotes it receives.

Authorized Signature:

Name and Title of Signatory:

Name of Firm:

Address:

Telephone:

Email:

Company Seal/Stamp:
**Attachment B:**

**Self-Certification for Exemption from DUNS Requirement**

**For Subcontractors and Vendors**

<table>
<thead>
<tr>
<th>Legal Business Name:</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Physical Address:</td>
<td></td>
</tr>
<tr>
<td>Physical Country:</td>
<td></td>
</tr>
<tr>
<td>Signature and Stamp of Certifier</td>
<td></td>
</tr>
<tr>
<td>Full Name of Certifier (Last Name, First/Middle Names):</td>
<td></td>
</tr>
<tr>
<td>Title of Certifier:</td>
<td></td>
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<tr>
<td>Date of Certification (mm/dd/yyyy):</td>
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</table>

The sub-contractor/vendor whose legal business name is provided herein, certifies that we are an organization exempt from obtaining a DUNS number, as the gross income received from all sources in the previous tax year is under USD $300,000.

*By submitting this certification, the certifier attests to the accuracy of the representations and certifications contained herein. The certifier understands that s/he and/or the sub-contractor/vendor may be subject to penalties, if s/he misrepresents the sub-contractor/vendor in any of the representations or certifications to the Prime Contractor and/or the US Government.

The sub-contractor/vendor agrees to allow the Prime Contractor and/or the US Government to verify the company name, physical address, or other information provided herein. Certification validity is for one year from the date of certification.
Attachment C: Representations and Certifications of Compliance

1. **Federal Excluded Parties List** - The Bidder Select is not presently debarred, suspended, or determined ineligible for an award of a contract by any Federal agency.

2. **Executive Compensation Certification** - FAR 52.204-10 requires DAI, as prime contractor of U.S. federal government contracts, to report compensation levels of the five most highly compensated subcontractor executives to the Federal Funding Accountability and Transparency Act Sub-Award Report System (FSRS).

3. **Executive Order on Terrorism Financing** - The Contractor is reminded that U.S. Executive Orders and U.S. law prohibits transactions with, and the provision of resources and support to, individuals and organizations associated with terrorism. It is the legal responsibility of the Contractor/Recipient to ensure compliance with these Executive Orders and laws. Recipients may not engage with, or provide resources or support to, individuals and organizations associated with terrorism. This provision must be included in all subcontracts/sub awards issued under this Contract.

4. **Trafficking of Persons** – The Contractor may not traffic in persons (as defined in the Protocol to Prevent, Suppress, and Punish Trafficking of persons, especially Women and Children, supplementing the UN Convention against Transnational Organized Crime), procure commercial sex, and use forced labor during the period of this award.

5. **Certification and Disclosure Regarding Payment to Influence Certain Federal Transactions** – The Bidder certifies that it currently is and will remain in compliance with FAR 52.203-11, Certification and Disclosure Regarding Payment to Influence Certain Federal Transactions.

6. **Organizational Conflict of Interest** – The Bidder certifies that will comply FAR Part 9.5, Organizational Conflict of Interest. The Bidder certifies that is not aware of any information bearing on the existence of any potential organizational conflict of interest. The Bidder further certifies that if the Bidder becomes aware of information bearing on whether a potential conflict may exist, that Bidder shall immediately provide DAI with a disclosure statement describing this information.

7. **Prohibition of Segregated Facilities** - The Bidder certifies that it is compliant with FAR 52.222-21, Prohibition of Segregated Facilities.

8. **Equal Opportunity** – The Bidder certifies that it does not discriminate against any employee or applicant for employment because of age, sex, religion, handicap, race, creed, color or national origin.

9. **Labor Laws** – The Bidder certifies that it is in compliance with all labor laws.

10. **Federal Acquisition Regulation (FAR)** – The Bidder certifies that it is familiar with the Federal Acquisition Regulation (FAR) and is in not in violation of any certifications required in the applicable clauses of the FAR, including but not limited to certifications regarding lobbying, kickbacks, equal employment opportunity, affirmation action, and payments to influence Federal transactions.

11. **Employee Compliance** – The Bidder warrants that it will require all employees, entities and individuals providing services in connection with the performance of an DAI Purchase Order to comply with the provisions of the resulting Purchase Order and with all Federal, State, and local laws and regulations in connection with the work associated therein.

By submitting a quote, bidders agree to fully comply with the terms and conditions above and all applicable U.S. federal government clauses included herein, and will be asked to sign these Representations and Certifications upon award.
### ATTACHMENT D

#### INSTRUCTIONS FOR OBTAINING A DUNS NUMBER

**Note:** There is a Mandatory Requirement for your Organization to Provide a DUNS number to DAI.

I. **SUBCONTRACTS/PURCHASE ORDERS:** All domestic and foreign organizations which receive first-tier subcontracts/purchase orders with a value of $30,000 and above are required to obtain a DUNS number prior to signing of the agreement. Your organization is exempt from this requirement if the gross income received from all sources in the previous tax year was under $300,000. Please see the self-certification form attached.

II. **MONETARY GRANTS:** All foreign entities receiving first-tier monetary grants (standard, simplified and FOGs) with a value equal to or over $25,000 and performing work outside the U.S. must obtain a DUNS number prior to signing of the grant. All U.S. organizations who are recipients of first-tier monetary grants of any value are required to obtain a DUNS number; the exemption for under $25,000 applies to foreign organizations only.

**NO SUBCONTRACTS/POs ($30,000 + above) or MONETARY GRANTS WILL BE SIGNED BY DAI WITHOUT PRIOR RECEIPT OF A DUNS NUMBER.**

Note: The determination of a successful offeror/applicant resulting from this RFP/RFQ/RFA is contingent upon the winner providing a DUNS number to DAI. Organizations who fail to provide a DUNS number will not receive an award and DAI will select an alternate vendor/subcontractor/grantee.

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**Background:**

**Summary of Current U.S. Government Requirements - DUNS**

The Data Universal Numbering System (DUNS) is a system developed and managed by Dun and Bradstreet that assigns a unique nine-digit identifier to a business entity. It is a common standard world-wide and users include the U.S. Government, European Commission and the United Nations. The DUNS number will be used to better identify related organizations that are receiving U.S. federal funding, and to provide consistent name and address data for electronic application systems.

Instructions detailing the process to be followed in order to obtain a DUNS number for your organization begin on the next page.
THE PROCESS FOR OBTAINING A DUNS NUMBER IS OUTLINED BELOW:

1. Log on to the D&B (Dun & Bradstreet) DUNS registration website to begin the process of obtaining a DUNS number free of charge.
   http://fedgov.dnb.com/webform/index.jsp

   Please note there is a bar on the left for Frequently Asked Questions as well as emails and telephone numbers for persons at Dun & Bradstreet for you to contact if you have any questions or difficulties completing the application on-line. DAI is not authorized to complete the application on your organization’s behalf; the required data must be entered by an authorized official of your organization.

2. Select the Country where your company is physically located.

3. You will first be asked to search the existing DUNS database to see whether a DUNS number already exists for your organization/entity. Subcontractors/grantees who already have a DUNS number may verify/update their DUNS records.

4. Potential DAI subcontractors/vendors/grantees who do not already have a DUNS number will be shown the screen below. To request a new DUNS Number, the “Request a New D-U-N-S Number” button needs to be selected.
5. Enter the information regarding your organization listed on the next three screens. (See screen shots below.) Make sure you have the following information available (in English) prior to beginning the process of entering this section in order to ensure successful registration.

➢ Legal Business Name (commas are allowed, periods are not allowed)
➢ Address
➢ Phone
➢ Name of Owner/Executive
➢ Total Number of Employees
➢ Annual Sales or Revenue (US Dollar equivalent)
➢ Description of Operations

6. Note that some fields are Optional, however all other fields must be completed to proceed further with the application process. For example, all applicants must complete the Organization Information sections. The Company Name and Physical Address fields are self-populated based on information previously entered during the initial DUNS search. The question marks to the left of the field provide additional information when you click on them.
7. You must select the legal structure of your organization from the pull down menu. To assist you in selecting the appropriate structure that best represents your organization, a brief description of the various types follows:

- **Corporation** – A firm that meets certain legal requirements to be chartered by the state/province in which it is headquartered by the filing of articles of incorporation. A corporation is considered by law to be an entity separate and distinct from its owners. It can be taxed; it can be sued; it can enter into contractual agreements.

- **Government** - central, province/state, district, municipal and other U.S. or local government entities. Includes universities, schools and vocational centers owned and operated by the government.

- **Limited Liability Company (LLC)** - This is a type of business ownership combining several features of corporation and partnership structures. It is designed to provide the limited liability features of a corporation and the tax efficiencies and operational flexibility of a partnership. Its owners have limited personal liability for the LLC’s debts and obligations, similar to the status of shareholders in a corporation. If your firm is an LLC, this will be noted on the organizations registration and licensing documents.

- **Non-profit** - An entity which exists for charitable reasons and is not conducted or maintained for the purpose of making a profit. Any money earned must be retained by the organization, and used for its own expenses, operations, and programs. Most organizations which are registered in the host country as a non-governmental organization (NGO) rather than as a commercial business are non-profit entities.

  Community based organizations, trade associations, community development councils, and similar entities which are not organized as a profit making organization should select this status, even if your organization is not registered formally in country as an NGO.

- **Partnership** - a legal form of operation in which two or more individuals carry on a continuing business for profit as co-owners. The profits and losses are shared proportionally.

- **Proprietorship** - These firms are owned by one person, usually the individual who has day-to-day responsibility for running the business. Sole proprietors own all the assets of the business and the profits generated by it.

8. One of the most important fields that must be filled in is the Primary SIC code field. (See screen shot below.) The Primary Standard Industrial Code classifies the business’ most relevant industry and function.
9. If you are unsure of which SIC Code your organization’s core business falls under, please refer to the following website:  [http://www.osha.gov/oshstats/sicser.html](http://www.osha.gov/oshstats/sicser.html)
You will need to enter certain keywords to bring up the potential SIC Codes. In the case above, “Research” was entered as the keyword, and resulted in the following:

PLEASE NOTE: Many of the DAI subcontractors and grantees fall under one of the following SIC codes:

**8742** Management Consulting Services

**1542** General Contractors-Nonresidential Buildings, Other than Industrial Buildings and Warehouses or one of the codes within:

Industry Group 357: Computer And Office Equipment

Industry Group 355: Special Industry Machinery, Except Metalworking

Industry Group 356: General Industrial Machinery And Equipment

Industry Group 359: Miscellaneous Industrial And Commercial
10. Description of Operations- Enter a brief description of the primary services you provide the example below, “agricultural technical assistance” was chosen as the primary function of the business.
11. The Annual Sales or Revenue figure should be provided in USD (US Dollar) equivalent.

12. Once all of the fields have been completed, click on “Submit Your Request” to be taken to the Verification page.

13. Note: Representative (Principal, Owner or Officer) needs to verify and provide affirmation regarding the accuracy of the data under criminal or civil penalties as per Title 18, Section 1001 of the US Criminal Code.

14. Once “Yes, Continue” button is clicked, the registration application is sent to D&B, and a DUNS number should be available within 24-48 hours. DUNS database can be checked in 24-48 hours by entering the Business Information in the Search window – which should now display a valid result with the new DUNS number for the entity.