

Welthungerhilfe - WHH (www.welthungerhilfe.de) is one of the large and respected private organisations in the field of development cooperation and humanitarian aid in Germany. It carries out projects in 39 countries including Afghanistan. WHH has been working continuously in Afghanistan since the 1980's and opened its first offices in 1992. Since this time WHH has implemented in the country some 180 projects with a total budget more than 125 Mio EUR. Main fields of WHH's intervention in Afghanistan are food and nutrition security, rural and regional development, providing durable solutions for IDPs and returnees and water and sanitation.

The current Terms of Reference (ToR) is subject to the grant co-financed by BMZ and being implemented in three provinces of Afghanistan namely Balkh, Jawzjan and Samangan located in the north region of the country. The project is being implemented in partnership with local NGOs (ECW & PRB). The project overall objective is contribution to Strengthening of food and nutrition security and creation of a conducive policy environment through an integrated multisectoral LANN+ approach at provincial and national level in Afghanistan.

The scope of work under this ToR will cover conducting **Market survey to identify potential market opportunities for agricultural and livestock products** in the project area (Balkh, Jawzjan & Samangan provinces).

This posting concerns a short-time assignment of 32 working days (26 days for studies and 6 days for developing report in the north regions of Afghanistan).

The scope of assignment will start from 17 of Aug 2020 and will end 29 Sep 2020

Objectives of the studies:

The study aims to identify potential market opportunities for agriculture and livestock products in the provinces of Jawzjan, Balkh and Samangan with specific focus on;

- Products other than wheat that can be promoted in the targeted districts.
- Assessing market potential for processed agricultural and animal products?
- Discovering what type of animal husbandry (with specific focus on ruminant & poultry) has the greatest market potential?

Methodology of the studies:

The studies will combine quantitative and qualitative methods. A structured questionnaire in the form of Focus Group Discussion (FGD), Key Informants Interview (KII) and desk review would be required. It is required that consultant to discuss in depth with WHH key staff on methodology details. The sample size should be agreeing with WHH program and MEAL team for the structured questionnaire survey.

Deliverables:

- Brief inception report outlining the study initiation, methodology, tools and reporting. The inception report will be approved by WHH Afghanistan before data collection starts and an activity plan
- Travel to the covered provinces, districts and villages and meeting with various stakeholders.
- Train data collectors to collect data if required.
- Data entry, data analysis and compile a comprehensive study report.
- The Expert is expected to present the results of the study (debriefing) to the program team including partner staff at the regional level.
- Draft and final study report presented to the Country Office and Field offices of WHH
- The final study report should comprehensively address the main objective and sub objectives of the study

General arrangements

- Required equipment (laptop, telephone, internet etc.) is to be provided by Expert.
- WHH requires the Expert and his/her team to abide by WHH security policies and regulations and WHH Codes of Conduct.
- All travel costs are to be covered by him/her-self and entire team.

- Personal expenses (accommodation, restaurants, food, etc.) will be covered by the himself. No per diem will be given.
- Insurance costs will not be covered; the expert shall manage his / her own and the team insurance and provide the details of this cover to WHH prior to starting the assignment.
- All contracts must abide by the Government of Afghanistan Tax regulations. Offered prices are inclusive of all relevant taxes and duties and other clearance costs.
- The Expert is required to travel to the provinces and carryout the assignment or to closely monitor

Facilitation by Welthungerhilfe

Consultant/consultancy co to maintain a good exchange with WHH Afghanistan's programme dept and MEAL within country office located in Kabul and regional office located in the targeted areas. Consultant would be able to contact WHH's partners if required

WHH will help on traveling within country by provisioning facilities on accommodation, vehicle and flight booking (the cost should be cover by consultant/consultancy co). The consultant and his/her team would be supported to access stakeholders including community people

Time Frame:

- The study should be completed, and final report should be submitted within 32 days after signing contract. The Market study including field activities is expected to be completed within 26 working days and 6 days would be allocated to develop report.
- The contract will be for a period of 32 days (with the possibility of extension if the circumstances merit). Extension to the contract duration would only be accepted if strong justification is provided by consultant/consultancy and program team of WHH Afghanistan is agreed with.

Your qualifications will include:

- The lead consultant should possess minimum a Mater degree in agribusiness, or Business Administration or in a related field.
- Proven experience in market study, analysis, linkage, and entrepreneurship development
- A very good command of English, spoken and written
- The lead consultant should be physically present in Afghanistan during the study period and travel to the provinces/districts is required. The remote consultancy leadership is not acceptable.

Submission Guideline:

Consultants/consultancy co, that fulfil the requirements shall submit in PDF and Word / Excel formats:

- Application/expression of interest letter, signed by Consultant
- Financial and technical proposal including draft information on the subject areas and plan
- Detailed CV(s) of the Consultant(s)

Please, note that applications not received in all above-mentioned formats, and applications with an application letter lacking a signature will not be consider

Please consider submitting your documents to afg.kab.hr@welthungerhilfe.de no later than 13-08-2020 at 17:00hrs Kabul time.