Technical Assessment Grid of Offers

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Section	**Web Banner**	Project Short Title	**Monitoring,Evaluation and Communication MEC**	Date	**Dec.07.2020**
AV			**Web Banner**	PN	**2018.2008.3-001.00**
Pre-assessor				VN	
Version					

				Company 1		Company 2		Company 3		Company 4		Company 5	
	(1) Criteria		(2) Weighting in %	-3 points (max.10)	(4) assessment (2)x(3)	(3) points (max.10)	(4) assessment (2)x(3)	(3) points (max.10)	(4) assessment (2)x(3)	(3) points (max.10)	(4) assessment (2)x(3)	(3) points (max.10)	(4) assessment (2)x(3)
1.	**Experience of the media production agency**												
1.1	Experience in creating web banner adds		10										
1.2	Experience of experts proposed for the project		10										
1.3	Samples of previous similar work		10										
1.4	Experience in developing messages for web banner		10										
Total 1.			**40**										
2.	**Technical Experience (state relevant sectors)**												
2.1	Have adequate technical competency and facilities to provide comprehensive		10										
2.2	Ranking in the top 30 on Alexa for Afghanistan at time of handing in the offer		20										
2.3	Demonstrable ability to deliver to deadlines and in the face of challenging and logistical obstacles		10										
Total 2.			**40**										
3.	**Quality of proposal**												
3.1	Quality of proposal		10										
3.2	Quality of implementation plan		10										
Total 3.			**20**										
Grand Total 1. – 4.			**100**										
	Assessment in %				**0**		**0**		**0**		**0**		**0**
	place												
5.	**Special advantages / risks (see extra page)**												

I hereby declare that I conducted this evaluation independently and to the best of my knowledge and belief. I will treat the information confidentially and not pass on any particulars of the on-going evaluation procedure.