

Comprehensive Agriculture and Rural Development Facility – CARD-F Investment Opportunity

Background

Comprehensive Agriculture and Rural Development Facility (CARD-F) is implementing a National Poultry Value Chain Project in all zones of Afghanistan. Part of this project requires establishment of three Poultry Complexes (Kabul, Balkh, Herat and Nangarhar Provinces) of 50 shops each to further strengthen this Value Chain in Afghanistan. CARD-F therefore is seeking for interested and qualified investors who wish to establish such a Poultry Complex with a financial as well as technical assistance from CARD-F. The total cost of investment which does not include cost of land is estimated around \$ 159,968 USD for each Poultry Complex and CARD-F will contribute up to 50 % toward this investment depending on the proposed complex specifications.



Qualifying Conditions and Criteria

To qualify for the grant, the applicants / interested potential grantees should meet the following conditions and criteria:

Conditions:

1. Land: Mandatory

- 1.1. Land Document: The land documents can be titled in applicant's name, applicant's father name or applicant's son name. Privately owned with Shari Qabala or Urfi Qabala backed by Shari Qabala, legal document issued by government (i.e government lease for 30 years from the date of submission), In case of Urfi Qabala, serial number of the Shari Qabala should be referenced and a color/clear copy of the Shari Qabala should be attached. Urfi Qabala must be in the formal updated format of the propriety dealer issued by Ministry of Justice with its specific stamp and serial number. Urfi Qabala should be properly filled: It should have photos of buyers and sellers, their thumb prints with a stamp of property dealer and should be verifiable by the relevant departments of the MoJ. Please note that in case of Urfi Qabala, the applicant has to provide original land documents for verification purpose whenever he/she is asked for. If the land document is on the applicant's father name, then a consent letter from his/her father should be attached. In case, if the land document is on the applicant's father name, and his father is not alive then the applicant has to provide the land distribution document (taraka khat) among his/her siblings. If the land is not distributed yet, a consent letter should be obtained from the siblings stating that the land can be used for this purpose by the applicant.
- 1.1. Size: 1.8 Jeribs of land (96m x 37.5m = 3600 square meter) for each poultry complex establishment. The total number of shops would be 50 in each Poultry Complex (each shop 3.5x4.8 meter dimensions in which 36 shops for live birds, 3 shops for clinic and medicines, 2 shops for associations and 9 shops for Day Old Chick (DOC), feed and other poultry business services). The complex building should have 36 shops in first floor as a separate building and the remaining 14 shops can be in the front building with direct access to road (7 on the first floor and 7 on the second floor).
- 1.2. Suitability (The following set criteria shall be assessed during the site verification)
The land must be located on the main asphalted road and meet the followings:
 - Should not be close to river bank on a flood plain or low lying areas which might have flooding potential or stagnant water reservoirs;
 - Must have access to enough potable quality water (well or city tap water);
 - Site Must be suitable for construction;
 - Must be connected to public grid/ electricity or its equivalent supply;
 - Future expansion plan of the poultry complex will be preferred.

2. Bank Statement: Mandatory

- 2.1. The applicant must submit his/her bank statement in the applicant's firm or applicant's own name showing a closing balance of not less than \$ 100,000 USD. The bank statement date should not be more than 1 month old before the date of submission and the fund balance will be verified by CARD-F during the evaluation which will be within one month after application submission date. For those applicants who are already grantees of CARD-F or have applied for CARD-F grants, this amount must be in addition to their previous commitments i.e. their previous commitments will be deducted from their closing balance.

3. Proposed Business Plan: 80 Marks

- 3.1. Statement of Interest - 5 Marks
- 3.2. Existing Business Profile / Portfolio - 5 Marks
- 3.3. Vision, Mission & Objectives Statement for the proposed investment opportunity - 5 Marks
- 3.4. Proposed specifications for the establishment poultry complex (design, construction materials, equipment for poultry clinic, sanitation and drainage systems) - 15 Marks
- 3.5. Timelines for the establishment of poultry complex - 5 Marks
- 3.6. Financial Plan: Estimated total cost in USD (Total Cost of Investment excluding land) and Projected 'Income and Expenditures Statement' for the first 5 years - 20 Marks
- 3.7. Marketing Plan which should identify the following:
 - 3.7.1. Existing or potential competitors - 5 Marks
 - 3.7.2. Intended market linkages - 5 Marks
 - 3.7.3. Planned rental strategy – to motivate the poultry vendors - for the shops - 5 Marks
 - 3.7.4. Operation strategy for the poultry clinic - 5 Marks
 - 3.7.5. Sustainability Strategy (a statement describing how you will make sure this poultry complex remains sustainable) - 5 Marks

4. Relevant Experience: 20 Marks

- 4.1. Applicant's registration valid license or a proof of application to register with AISA/MoCI - 10 Marks
- 4.2. The company shall submit its experience documents which demonstrate at least 3 years' experience in construction activities and/or any field of agriculture - 10 Marks

Note:

1. In order to be eligible for grant package, the applicant must obtain minimum qualifying score of 60 out of 100. It is worth mentioning that scoring 60 marks does not guarantee award of the grant package. The process is competitive and preference will be given to high scorers.
2. If the applicant has already received another grant from CARD-F and it is not yet completed, he/she can only be eligible for this grant if his/her performance of the last grant has progressed according to the plan in the agreed MoU (Existing grantee whose performance has been unsatisfactory will not be eligible for the grant award).
3. All applicants or their representative(s) introduced to CARD-F through an official letter signed and stamped by the company owner should participate on the application/proposal opening day.
4. Submission of forged documents will cause debarment of the applicants from applying to CARD-F grants in future.

Supporting Documents

Interested investors should submit their applications using CARD-F standard application form which is available online at www.cardf.gov.af or can be collected from CARD-F offices. The application should be submitted along with the following documents;

1. CARD-F Standard Grant Application Form
2. Land Documents (see above for details)
3. Business plan (see above criteria)
4. Bank Statements (see above for detail)
5. Proof of 3 years' experience in construction activities and/or any field of agriculture (See above for details)
6. Business Registration Certificate (see above for detail)
7. Copy of Tazkira;
8. Consent letter of siblings or father (if deemed necessary)

Application Submission Guidelines

1. Applications must be submitted to the below address after the announcement of the opportunity till **06 - Jan - 2018 (before 4:00 pm)**.
2. All interested entrepreneurs should submit their applications and obtain receipts from CARD-F staff;
3. The required documents should be signed & stamped and submitted in sealed envelopes clearly labelled as 'Application for Poultry Complex'

Pre-submission Meeting

All interested applicants are requested to attend a pre-application submission meeting which will be arranged at CARD-F HQ office in Kabul on **31 December, 2017 at 10:00 am**. The purpose of this meeting is to answer all the queries of potential applicants regarding this investment opportunity.

Selection Process / Steps

1. Only those applications which meet criteria 1 and 2 will be further processed;
2. All applications received will be evaluated against the 4 main criteria;
3. CARD-F might hold interviews with final shortlisted applicants;
4. CARD-F will inform all applicants of the outcome of their applications

For further information and clarification in regards to this grant opportunity, please attend the Pre-submission Meeting as fixed above.